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### **AMS GETS 'BODACIOUS' WITH COWBOY BOOT FILM**

Locally produced documentary "Bodacious Boots" accepted into Santa Fe Film Festival

Dallas, TX – The Wild West is back. Just as a new crop of Westerns like *3:10 to Yuma* and *The Assassination of Jesse James by the Coward Robert Ford* hit movie screens, Dallas' own AMS Production Group unleashes *Bodacious Boots* this October. The documentary was just accepted to screen at the Santa Fe Film Festival. Part history, part high spirited ode, this new documentary celebrates the art and lore of a dying craft for one of America's most iconic fashion pieces, the cowboy boot.

*Bodacious Boots* features interviews with celebrity boot lovers like Lyle Lovett, Kelly LeBrock, Dr. Laura, Dean Fearing, and Kinky Friedman, as well as cowboy boot experts/authors like Tyler Beard ("The Art of the Boot") and Jennifer June ("Cowboy Boots: The Art and Sole"). Shot in high definition, the documentary also goes behind-the-scenes, exploring vintage and custom boot dealers, the Lucchese Boot factory, the Justin Boot Company archives and the workshops of some of the country's finest custom bootmakers.

Producer and Texas native, Laura Neitzel, has worked on the project for six years and explains why cowboy boots are a worthy subject for an eye-popping, high-definition documentary. "They are the perfect marriage of form and function. They are beautiful to look at. The opportunities to personalize them are endless. But beyond the fun, fashion aspect, the Western cowboy boot is quintessentially American."

Director Tim Wylie says, "Growing up in Fort Worth, I was surrounded by American West influences, but had a preconception of all things cowboy as being redneck. Once I delved into the art, craft, and history of cowboy boots, I realized there was more depth to the topic than I ever imagined. I feel like the film does a great job of bringing this inanimate object to life from many different and surprising angles."

In addition to *Bodacious Boots*, AMS will release *Black History Uncovered* - a series of four untold stories from African American History; domestic violence documentary *Portrait of Abuse: An American Epidemic*; and *Stop the Presses* about the decline of American print journalism. AMS also produced the award winning documentaries *Shock* and *Rising from the Rails*.

For more information on the film, visit [www.BodaciousBoots.com](http://www.BodaciousBoots.com) or to request an interview, contact Tammy Nguyen Lee via phone at 214-646-9309 or 323-842-8252 or via email at [TNLee@amspg.com](mailto:TNLee@amspg.com).

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